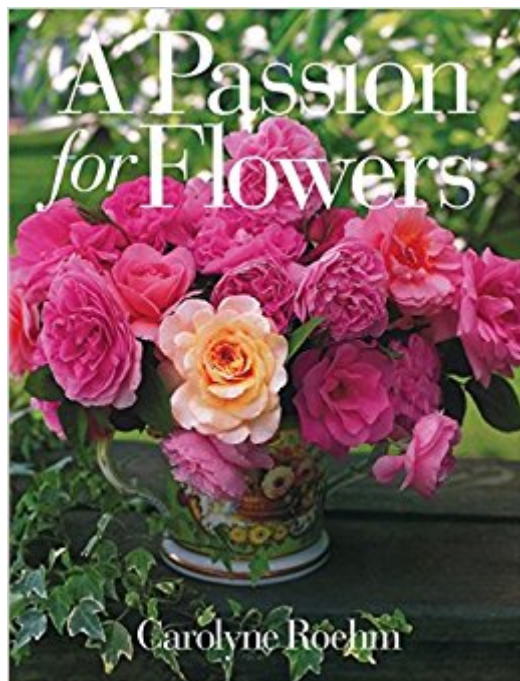


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# A Passion For Flowers



## Synopsis

Nothing lights up a room like flowers. Whether it's baby's breath draped on a table at a wedding reception, clusters of daffodils in small pots scattered throughout a living room or a bucket of sunflowers on a picnic table, a strategically placed bouquet has the power to create a mood and make us feel special. Unfortunately, most of us don't know how to display flowers properly, and they often end up clumsily thrown together in a vase. In *A Passion for Flowers*, Carolyn Roehm teaches readers how to create arrangements that set off a flower's natural beauty. She discusses the overall features of dozens of the most popular flowers and helps readers understand how these elements relate to each other. Though the book is filled with ideas for brightening holidays and special occasions, Roehm stresses that the magic of flowers should be enjoyed year-round. Organized by season to profile the blossoms as they come into their glory, bouquet "recipes" with step-by-step instructions are sprinkled throughout along with special care instructions for more sensitive blooms. Sections detailing containers, conditioning flowers and elements of floral design are included at the end of the book. *A Passion for Flowers* features 250 breathtaking photographs and is a treasure trove of knowledge and inspiration that will help readers stop and smell the roses every day.

## Book Information

Hardcover: 288 pages

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Average Customer Review: 4.6 out of 5 stars 32 customer reviews

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## Customer Reviews

Carolyn Roehm, noted author and lifestyle contributor to *Good Morning America*, brings her gardening expertise to viewers weekly as the host of *Country Homes, Country Gardens*. In 1991, Roehm, who had always taken great pleasure in indulging and surrounding herself with things she

loved, decided to turn her personal passion for beauty and comfort into a fulfilling career. A longtime associate (and neighbor) of famed couturier, Oscar de la Renta, Roehm began her own fashion business, setting her designs apart from many others in the industry with her unflagging insistence on only the finest quality materials. Her designs quickly found a home with discriminating consumers, as her first year alone saw revenues exceeding \$3 million. But Roehm's passion for beauty extended beyond the world of fashion, and she became determined to broaden her horizons accordingly. Following a stint at the famed Paris flower shop, Moulie Savart, Roehm took the knowledge she gained there and put it into practical use for the everyday gardener. Resulting from her considerable experience, she takes great joy in revealing the many secrets she learned to help everyone achieve a bountiful and beautiful garden. In 1997, Roehm published her first book, *A Passion for Flowers* (September 1997, HarperCollins Publishers) in which she detailed the experts' tricks to perfect gardening. A firm believer in luxury for everyone, Roehm feels that luxury doesn't necessarily mean expensive. Her breathtaking floral arrangements, for example, traditionally contain many common flowers such as carnations, marigolds, bleeding hearts, and Queen Anne's lace, which she collects from her own garden at her Connecticut home. Roehm applies the fashion lessons she learned to her flowers. The familiar cry of "accessorize" is as important to arranging blooms as it is to one's own appearance. "I can't tell you how often I've seen a dress ruined with the wrong accessories," Roehm explains. "It's the same with flowers. Even the most beautiful flowers don't work if they're in the wrong vase or placed against the wrong background."

Gorgeous quality!

The book I received had a different cover which was not as pretty as the one shown. The inside is a beautiful book.

I located this book in a healthcare office and didn't want to put it down. Brings you through floral presentations all through the year, various containers, combining colors and textures and most importantly how to care for flowers whether from your own garden or purchased from a flower shop. Captures your imagination from start to finish...wonderful gift for a friend.

Found this book full of wonderful arrangements and really appreciated having all of the flowers used in them identified! I have already order two of the "Distant Drum" Rose Bushes and now I can't wait to have the ability to make arrangements using them! Every gardener would love to receive this

book!

A beautiful book (gift) for anyone who loves flowers. Surprisingly comprehensive in terms of seasonal availability, and ideas to arrange as well as GORGEOUS to LOOK at!

I've loved this book from the moment it was published, and was grateful I could find a replacement for the original. This book was used, but looked like new! It arrived within the designated time frame, and was well-worth the money!

Beautiful coffee table book!

Beautiful book!

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Magic of Flowers: Adult Colouring Book: Flowers and Butterflies

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